BOARD OF DIRECTORS MEETING  
Monday, January 27, 6:30 PM  
6842 Van Nuys Blvd., Van Nuys, CA 91405  
CHAMPS Campus South

A. CALL TO ORDER  
• Shelley Weinstein called the meeting to order at 6:50 PM.  
• In attendance: Ms. Shelley Weinstein, Ms. Monica DeBarros, Ms. Valerie Washburn, Mr. Jason Yancey  
• Absent: Mr. Rafael Bracero, Ms. Grace Cruz, Ms. Holly Han (joined closed session telephonically)

B. ADOPTION OF AGENDA  
• Monica DeBarros moves to adopt the Agenda, and Jason Yancey seconds the motion.  
• Aye: Monica DeBarros, Valerie Washburn, Jason Yancey  
• Nay: None  
• Abstained: None  
• The Agenda is adopted unanimously.

C. APPROVAL OF MINUTES – 12.9.19 Meeting  
• Jason Yancey moves to approve the draft Minutes from the December 9 Board meeting, and Monica DeBarros seconds the motion.  
• Aye: Monica DeBarros, Valerie Washburn, Jason Yancey  
• Nay: None  
• Abstained: None  
• The 12/9/19 Minutes are approved unanimously.

D. ORGANIZATIONAL MATTERS  
• Shelley Weinstein notes that the open meeting agenda will be run through quickly to get to closed session as soon as possible.

E. SPECIAL GUESTS – none

F. ANNOUNCEMENTS – none

G. PUBLIC COMMENTS -- none

H. PRINCIPAL/DIRECTOR’S REPORT – delivered by Linda Pierce and Jay San Agustin  
• Linda Pierce presents 2019 Academic Dashboard. It indicates that an area of emphasis should be lower performing student subgroups.  
• Jay San Agustin reports on grades this semester. Incoming 9th graders are struggling. In general student performance tends to improve with their time at CHAMPS. Interventions for this school year include CAASPP testing improvements, Algebra I support lab, Achieve3000 structured reading support lab, and organization skills curriculum. CSUN co-teaching lowers the student-to-teacher ratio to 12:1. We will conduct a post-intervention survey for Semester 1 intervention-target students.  
• Linda Pierce presents the Federal Addendum to LCAP. This was distributed previously to the Board for review.
- Cleanup of campus: a homeless encampment appeared over Christmas break in the adjacent alley, leading to a large amount of trash. Faculty and administration participated in the cleanup, which made an enormous difference.
- Linda introduces Ethan Norof, new CMO director. Ethan was formerly at SCVI and iLead Encino, so he already knows a large number of students. Shelley Weinstein commends his contributions to date.

I. STUDENT GOVERNMENT REPORT – delivered by Shahar Hayun (Student Body VP) and Reilly Leibow (Student Body President)
   - Neon Dance on Jan. 17 got bigger turnout than expected.
   - New mascot: Abby Weiss from Student Government.
   - More stress-free Fridays due to great turnout.
   - Pep rally / spirit week and student talent show coming up in February.
   - Australia relief drive being planned.
   - Valentine’s Day grams for sale.
   - Working on raising scholarship money for prom.

J. PTSA REPORT – delivered by Monica DeBarros
   - Elections for PTSA board will be held in March
   - There will be a Parent Information Night on substance abuse awareness held soon.
   - Report attached to these Minutes.

K. COMMUNICATIONS, MARKETING & OUTREACH REPORT – delivered by Ethan Norof
   - Consistent social media presence is important.
   - Enrollment at 671. We are hoping to be at 700 for 2020-21; this is best done by increasing the size of the incoming freshman class.
   - We should be telling the story of who we are and not just what we do. A major benefit of CHAMPS for families is not having to drive after school for major extracurriculars—they’re here and they’re free. The school is big enough to perform, but small enough to be a community.
   - We have received 159 lottery applications for 2020-21.

L. FINANCE – deferred to closed session. Norman from ExEd to participate.

M. GRANTS & FUNDRAISING WORKGROUP – delivered by Jason Yancey
   - Jason presents a comprehensive proposal for enhancing fundraising.
   - We need more organization and structure. Within Finance Committee, there will be subcommittees to identify opportunities.
   - The Board “give or get” commitment should be increased to $1000. This can include in-kind gifts.
   - Our fundraising goal will be $780,000, broken down as follows:
     - $30K from individual giving;
     - $400K from foundations;
     - $300K from government agencies, corporate partners, and financial institutions; and
     - $50K in in-kind assistance and assistance from non-profit and faith-based organizations.
• We need a better system to track grant applications and results.

N. OLD BUSINESS -- none
O. NEW BUSINESS – none
P. CLOSED SESSION
   • Adjourned to closed session at 7:21pm.
   • Return to open session at 9:00 PM. No action to report from closed session.

MEETING ADJOURNED at 9:01pm.
CHAMPS CHARTER PTSA REPORT

DECEMBER

- YANKEE Candle Online Fundraiser—Sept 14th to Jan 8th
- Lunch N Learn—Nov 13th
- Reflections “LOOK WITHIN” Celebration at Robert A. Millikan Middle School - Nov 19th
- PTSA and Sylan SAT/ACT Information Meeting—Dec 4th
- MONTHLY PIZZA SALES—Dec 6th
- PTSA Krispy Kreme Sales and Give Back to Students—Dec 13th

JANUARY

- Pizza Sales - Friday Jan 17th During Lunch
- PTSA Association Meeting - Wed Jan 29th 6:30 pm

FEBRUARY

- TEACHERS MATTER Application Due Feb 1
- 31st District Music Scholarship Due Feb 7th
- ASSOCIATION MEETING: Coffee and Conversation - Friday Feb 7th 8:30am- GUEST SPEAKER FROM SHARK TANK, Katherine Saltzberg
- Valentine Treats and Pizza Sales -Friday Feb 14th During Lunch
- Parent Information Night: Substance Abuse Awareness

MARCH

- Kona Ice Tuesdays Start Up Again in MARCH
• Lunch and Learn Wednesday, March 11 During Lunch
• Pizza Sales Friday, March 13 During Lunch
• STUDENT CALIFORNIA STATE BOARD MEMBER APPLICATIONS DUE BY MARCH 15, 2020
• PTSA Association Meeting Wednesday, March 18th